

TOTAL DRINKS

Christmas 2023 | yates-brewery.co.uk | 01983 867878 | Isle of Wight



SPECIAL PRICE £17.99 PER 70CL BOTTLE



SHANKY'S WHIP & COFFEE

1 PART SHANKY'S WHIP

4 PARTS COFFEE

GARNISH WITH WHIPPED CREAM



JUICY OFFER

BUY 3 CASES OF JUICE & GET 1 CASE OF TOMATO FREE*

Simple and timeless soft drinks made from the finest fruits. Enjoy classic favourites or discover something new.



*Other flavours available. Whilst stocks last, subject to availability (24x250ml)



FROBISHERS

BUY 5 CASES GET **ONE** FREE



01983 - 867878

www.yates-brewery.co.uk



BUY ANY 3 CASKS, GET A **BOTTLE OF MERMAID** FREE (YOUR CHOICE)



01983 - 867878

www.yates-brewery.co.uk

ADD A DASH OF
Extraordinary



275ML £9.99 PER CASE. 500ML £2.45 PER BOTTLE

Add a dash of
extraordinary this christmas

CORDIAL 6 x 500ML: handpicked elderflower SPARKLING PRESSÉ 12 x 275ML: elderflower

FIND YOUR
FREE

GREAT TASTING
LOW & NO ALCOHOL BEER



Promotion valid for the duration of the brochure promotional period. Qualifying SKUs: San Miguel 0,0 24x330ml, Erdinger Alkoholfrei 12x500ml, Brooklyn Special Effects, 24x330ml and Shipyard Low Tide 8x500ml. Whilst stocks last.

Enjoy responsibly.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BuzzBall
Cocktails



13.5%
Alc by Vol

Ready to roll!!

MADE IN
USA
WOMEN
OWNED



£60
PER CASE
200ML X 24



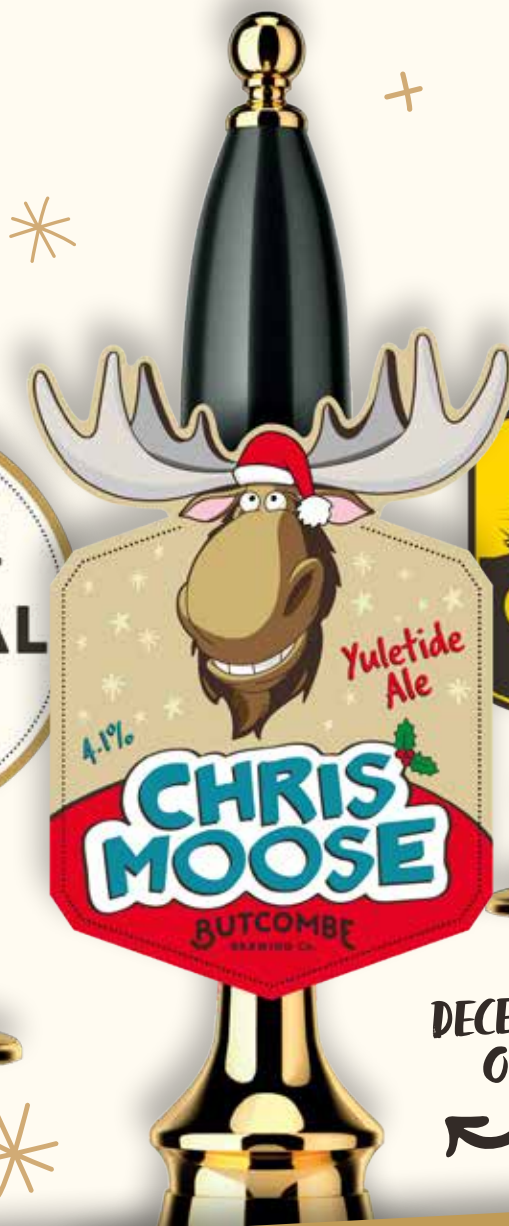
**BUY ANY 4 CASES
& GET 1 CASE
OF VICTORIAN
LEMONADE
FREE**

(Across 275ml range)



Botanically Brewed • Exquisitely Crafted

BUTCOMBE
BREWING Co.



DECEMBER
ONLY



**BUY 2 BUTCOMBE
9GL CASKS***

**TO RECEIVE A FREE CASE
OF GORAM IPA ZERO 0%
330ML BOTTLES**

*Order must include Chris Moose Seasonal Ale



£21.99
24x330ml

THE FASTEST GROWING

— ITALIAN LAGER* —

Promotion valid for the duration of the brochure promotional period. Qualifying SKU: Birrificio Angelo Poretti 24x330ml. Deal available whilst stocks last. Subject to change. Born in Italy, brewed in the UK. Enjoy responsibly.

*Source: Total trade On & Off, Volume & Value MAT vs Peroni, Birra Moretti & Menabrea, CGA OPMS to 17/06/2023 & Nielsen Data to 15/07/23.

Brewed in the UK. Enjoy responsibly.
be [drinkaware.co.uk](https://www.drinkaware.co.uk)



★ WIN! ★ A YEAR'S SUPPLY

WORTH OVER
£11,000



BUY 3 KEGS OF STOWFORD PRESS APPLE OR DARK BERRY TO ENTER
12 LUCKY WINNERS ACROSS THE UK • 12 SUPPORTING WINNERS WHO WILL EACH RECEIVE 5 FREE KEGS

Enter today by scanning the QR code. Terms & conditions apply, competition closes 29th February 2024.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

WESTONS CIDER EST. 1880



BUY ANY 5 CASES
AND RECEIVE
1 CASE FREE



TRY THE REFRESHING TASTE OF REKORDERLIG

REKORDERLIG
CIDER

While stocks last.
Promotion valid from 1st November - 31st December 2023.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

- BEAUTIFULLY SWEDISH -

 **MOLSON
COORS** beverage
company

BUY ANY 6 CASES
FROM THE RANGE
TO GET 1 CASE FREE



While stocks last. Promotion valid from 1st November - 31st December 2023.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



CASH FOR TAPS

£500 CASH FOR EACH NEW INSTALL

PLUS A FREE KEG ON INSTALL



The new install must replace a competitor product and not an existing BrewDog product. The tap must be pouring for a minimum of 12 months with a minimum volume of 1 keg per week per product. The free keg will be sent after the install. First £250 install payment raised January 2024 and the further £250 raised in month 12, payments are made 60 days after invoice raised. Black Heart to be the sole stout pouring. Install payment subject to the product having been continuously ordered since install. Offer runs on new installs from 1st August-31st July 2024. Speak to your sales manager for more details.

Tia Maria

£12.99 PER BOTTLE
20%VOL 70CL



MERMAID

SMALL **GIN** BATCH

DISTILLED ON THE ISLE OF WIGHT

BUY ANY 6 AND PAY £27.49
PER BOTTLE

Appletiser®

24X275ML BOTTLES
£18.99 PER CASE



330ML X 24
£15 99
 PER CASE



63%
 CRISPS
 PURCHASED ON
 IMPULSE*



Cruzcampo
 SEVILLA
**DISCOVER
 THE TASTE
 OF SEVILLA**

NO. 1 DRAUGHT LAGER IN SPAIN*



STOCK UP

ON THE #1 PREMIUM CRISPS IN PUBS*

GET YOUR FREE PIPERS POINT OF SALE

- Bar Stand
- 50 Beer Mats
- 12 Table Talkers
- 2 Clip Strips

*Data Sourced from: Sales Out & TWC. Ship Value. 52WE. WE 30.04.23

**Source: Mintel, CONSUMER SNACKING UK, 2022

DRINK CRUZCAMPO RESPONSIBLY
 BREWED IN THE UK

drinkaware.co.uk

17 99
GREENE KING
BREWERY



LEVEL
HEAD

SESSION IPA
4.0%

INSTALL
LEVEL HEAD
OR FLINT EYE
AND GET:

TWO
FREE &
KEGS*



Brand New Beers, Centuries in the Making

SAN MIGUEL 0,0%
Now available on Draught



Enjoy responsibly. be.drinkaware.co.uk



£11.89
70CL
PER BOTTLE



70cl £14.95
per bottle
Buy a case of 6
pay only £14.50
per bottle



250ML X 24
£18.99

**'T WAS THE SPRINT
BEFORE CHRISTMAS.**

RED BULL GIVES YOU WIIINGS. 

PREMIUM PARTNER PACKAGE

INSTALL A PREMIUM BRAND BELOW



OUTLET RECEIVES £1,000 LISTING FEE

- 1 YEAR STOCKING CONTRACT PER BRAND.
- MUST BE VISITED BY BBG UK & I REPRESENTATIVE.
- MUST REPLACE A NON-BBG UK & I DRAUGHT BRAND IN FULL.
- MUST NOT BE PART OF ANY OTHER BBG UK & I CONTRACT.
- £1,000 LISTING FEE PER BRAND INSTALLED.
- NO LIMIT ON NUMBER OF BRANDS ADVERTISED.
- NO VOLUME MINIMUM PURCHASE COMMITMENT REQUIRED.

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STOCK LAZER CRUSH AND GET A

FREE POS KIT

OUR IN-YOUR-FACE ROCKET FUELLED. TURBOCHARGED. LASER-SHARP IPA. THAT HAPPENS TO BE **ALCOHOL-FREE**.

SCAN QR CODE FOR FREE SAMPLE PACK

BEAVERTOWN
 OUT OF THIS WORLD BEER. DRANK ON EARTH.

ENJOY BEAVERTOWN RESPONSIBLY



330ML X 24
£22.99
PER CASE



TIME
FOR
WHAT
MATTERS

drinkaware.co.uk
for the facts



However
YOU **SPICE**
SPICE ON

1.5 LTR £29.99
PER BOTTLE
BUY A CASE OF 6
PAY ONLY £28.66
PER BOTTLE



70CL £17.99
PER BOTTLE
BUY A CASE OF 6 PAY
£16.99 PER BOTTLE

1.5 LTR £39.49
PER BOTTLE
BUY A CASE OF 6
PAY £38.99
PER BOTTLE

CHRISTMAS SPIRITS DEALS WITH FREE FEVER TREE

BUY ANY 12 X 70CL AND GET A CASE
OF FEVER TREE TONIC FREE!!!

BUY ANY 24 X 1.5L AND GET 1 X CASE
FEVER TREE TONIC & 1 X CASE FEVER
TREE LIGHT FREE!!!

BUY 4 CASES AND PAY
THIS PRICE PER CASE!

FEVER TREE TONICS
200ML X 24
£14.35 PER CASE

FEVER TREE LIGHT TONIC
200ML X 24
£ 13.48 PER CASE



NEW DOOM BAR 50L KEG



FOLLOW US   
VISIT US AT [SHARPSBREWERY.CO.UK](https://www.sharpsbrewery.co.uk)
[bedrunkaware.co.uk](https://www.bedrunkaware.co.uk)



WHY ARE WE LAUNCHING DOOM BAR KEG?

AS THE UK'S #1 AMBER ALE¹ WE WANT TO ENSURE ALE DRINKERS HAVE THE OPPORTUNITY TO **ENJOY DOOM BAR** ACROSS A WIDER RANGE OF OCCASIONS.

DOOM BAR KEG OFFERS A PREMIUM ALTERNATIVE VS CURRENT CORE KEG COMPETITORS AND WILL ALSO DELIVER IMPROVED QUALITY WHERE CASK SALES ARE TOO LOW (BENEATH 1.5 x 9 GALLON FIRKINS/WEEK)



1. On-Trade – CGA data w/e 25 March 2023 and Off-Trade IRI data w/e 25 March 2023; last 52 weeks, #1 cask ale in volume.
2. Internal MMR product taste research 2023.
3. Internal Conjointly brand research 2022.



AVAILABLE
AUGUST 2023



50L KEG FORMAT



AVAILABLE ON-TRADE FORMATS
T-BAR AND FONT



UPDATED NUCLEATED GLASS
FOR BOTH KEG AND CASK

WHY CHOOSE DOOM BAR KEG?



1. **MORE DRINKERS** BROADENING THE APPEAL OF THE TRADITIONAL KEG ALE CATEGORY TO MORE PEOPLE. **DOOM BAR KEG** HAS INCREASED APPEAL WITH YOUNGER DRINKERS THAN **JOHN SMITH'S** AND **SHIPYARD** WHILST MAINTAINING APPEAL WITH OLDER CORE KEG DRINKERS².



2. THE LIQUID WILL BE THE **SAME GREAT TASTING** AND **AWARD-WINNING LIQUID** THAT WE HAVE SEEN IN THE OFF-TRADE BOTTLE AND CAN PRODUCTS, OPTIMISED FOR THE ON-TRADE EXPERIENCE AND FONT DISPENSE.



3. **SPENDING MORE** – DRINKERS ARE PREPARED TO PAY MORE FOR DOOM BAR VS THE CATEGORY LEADER. DRINKERS TOLD US THEY'RE PREPARED TO PAY MORE FOR **DOOM BAR KEG** VS THE UK'S LEADING CORE KEG ALE **JOHN SMITH'S**³.

NEW
STOCKIST
DEAL



BREWED IN DUNBAR, SCOTLAND
— SINCE 1719 —

BELHAVEN BLACK

THE NUMBER ONE SCOTTISH STOUT*

INSTALL NOW
TO RECEIVE
1 FREE KEG
PLUS GLASSWARE
& POS KIT

NOW AVAILABLE
IN 30L KEGS



DISCOVER
A BEER
= LIKE NO
OTHER

Spain's No.1 Beer Brand*

Authentic Imported
Premium Lager

ABV(%)
4.7

50Ltr

*Source: Nielsen Spain Moving Annual Total April - May 2021

Free 50L keg
& branded glassware on install

Contact your Sales Development
Manager for more information

Keg offer: 100 deals available. Free 50L keg awarded upon confirmation of install. Glassware subject to availability.



Estrella
Galicia

INDEPENDENT
FAMILY-OWNED BREWERY

BREWED IN GALICIA, SPAIN
Since 1906



BUY 2 CASES
OF ESTRELLA GALICIA 4.7%
OR GLUTEN FREE 5.5%
330ML RANGE AND
RECEIVE A
FREE CASE OF
ESTRELLA GALICIA 0.0%

Place your order via customer sales

Bottle offer: All cases are 24x330ml and subject to availability. Maximum 5 deals per customer.

eliot's

mulled wine

Delicious
**HOT FESTIVE
MULLED WINE
SERVED ON
DEMAND**

NEW TO ELIOT'S

ORDER 9 X 3L
MULLED WINE TUBES
& CLAIM YOUR FREE
HEAT & SERVE
DISPENSER*

EXISTING CUSTOMERS

BUY 9x3L AND RECEIVE
A FREE DISPENSER
SERVICE AND
PAT TEST

ORDER NOW

ORDER TODAY
SPEAK TO YOUR
REPRESENTATIVE

* ONE OFFER PER CUSTOMER

Soft Drinks Deal!



Coca Cola Cans
330ml x 24 £12.59
Diet Coke Cans
330ml x 24 £10.62
Coca Cola Zero Cans
330ml x 24 £10.49

Fanta Cans
330ml x 24 £8.99
Rio Cans
330ml x 24 £11.49
Dr Pepper Cans
330ml x 24 £8.99

Fanta Orange Icon
330ml x 24 £ 16.40
Elm Spring Water Still
500ml x 24 £2.95

Coca Cola Icon
330ml x 15 £11.29
Diet Coke Icon
330ml x 24 £16.40
Coca Cola Zero Icon
330ml x 24 £16.40

OLD MOUT £ 16.99 PER CASE
 OLD MOUT ALCOHOL FREE £ 13.99 PER CASE



WHITLEY NEILL GIN
 70CL £17.99 PER BOTTLE



GREAT VALUE
 ON OUR SEASONAL
 CASK ALES

NOW
 AVAILABLE
 IN PINS

NO.1
 CHRISTMAS
 ALE*



LIMITED AVAILABILITY

SCAN HERE



TO SEE ALL OF OUR FRESH CASK RELEASES

+ Score 50% off TNT Sports +

FOR NEW CUSTOMERS

When you add one or more brands from our all-star line up on draught.

CHOOSE YOUR PLAYERS

+ many more to choose from



Offer available to new TNT Sports customers only. 12-month minimum contract term (see full T&Cs).

TNT SPORTS | Budweiser

+ Score up to £70 off TNT Sports +

FOR EXISTING CUSTOMERS

The more Budweiser Brewing Group players you choose, the more you save.

THE LINE UP

£ OFF YOUR SUBSCRIPTION*



+1 brand	—	£20
+2 brands	—	£40
+3 brands	—	£70
		<small>*per month</small>

Offer available to existing TNT Sports customers and will be applied to remaining contract months and/or renewal (see full T&Cs). Monthly reductions will apply for the duration of the remaining contract months. TNT Sports content and Budweiser Brewing Group brands must be included in your package for the 12-month minimum period. If Budweiser Brewing Group brands are dropped, offer will be terminated.

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TNT SPORTS | Budweiser

TRADE BELL IN

+ Score a FREE TV + 50% off TNT Sports +

FOR NEW CUSTOMERS

Add one or more of our big name players on draught to qualify for your free TV.

Stock is limited so you'll have to be quick.

On your marks...



Offer available to new TNT Sports customers only. 12-month minimum contract term (see full T&Cs). Monthly reductions will apply for the duration of the remaining contract months. TNT Sports content and Budweiser Brewing Group brands must be included in your package for the 12-month minimum period. If Budweiser Brewing Group brands are dropped, offer will be terminated.

TNT SPORTS | Budweiser

TRADE BELL IN

+ 50% off TNT Sports? GAME ON. +

NEW TO TNT SPORTS

Get 50% off when you add one or more Budweiser Brewing Group brands to your line up on draught.

Contact your rep to get set up today.



Terms & conditions apply.

STOCK A BEER THAT'S CRISP, BRIGHT AND REFRESHING



**INSTALL BROOKLYN PILSNER AND RECEIVE A FREE CASE OF
BROOKLYN LAGER, BROOKLYN SPECIAL EFFECTS & BROOKLYN PILSNER**

Promotion valid for duration of brochure promotional period. Offer only available on new installs. Qualifying products are Brooklyn Pilsner 2 x 12 x 330ml NRB, Brooklyn Lager 24 x 330ml NRB and Brooklyn Special Effects 24 x 330ml NRB. Promotion subject to change. Whilst stocks last.

Enjoy responsibly. be.drinkaware.co.uk



**A WINNING CASK
PORTFOLIO FROM CMBC**



**BUY 2 9G'S AND GET
£10 OFF EACH 9G**

Promotion valid for the duration of the brochure promotional period. Buy any 2 9g's of the same product and receive £10 off per 9g. Qualifying products: Wainwright Gold 9g cask, Wainwright Amber 9g cask, Hobgoblin IPA 9g cask & Hobgoblin Gold 9g cask. Not available in conjunction with any other offer. Deal subject to change. Available while stocks last.

[@cmabcuk](https://twitter.com/cmabcuk) [@cmabcuk](https://www.linkedin.com/company/cmabcuk)

Carlsberg Marston's Brewing Company is a proud member of the Portman Group, promoting responsible drinking.

be.drinkaware.co.uk

**275ML X 24 BOTTLES
ONLY £15.99 PER CASE
WHEN YOU BUY 3 CASES OR MORE!**



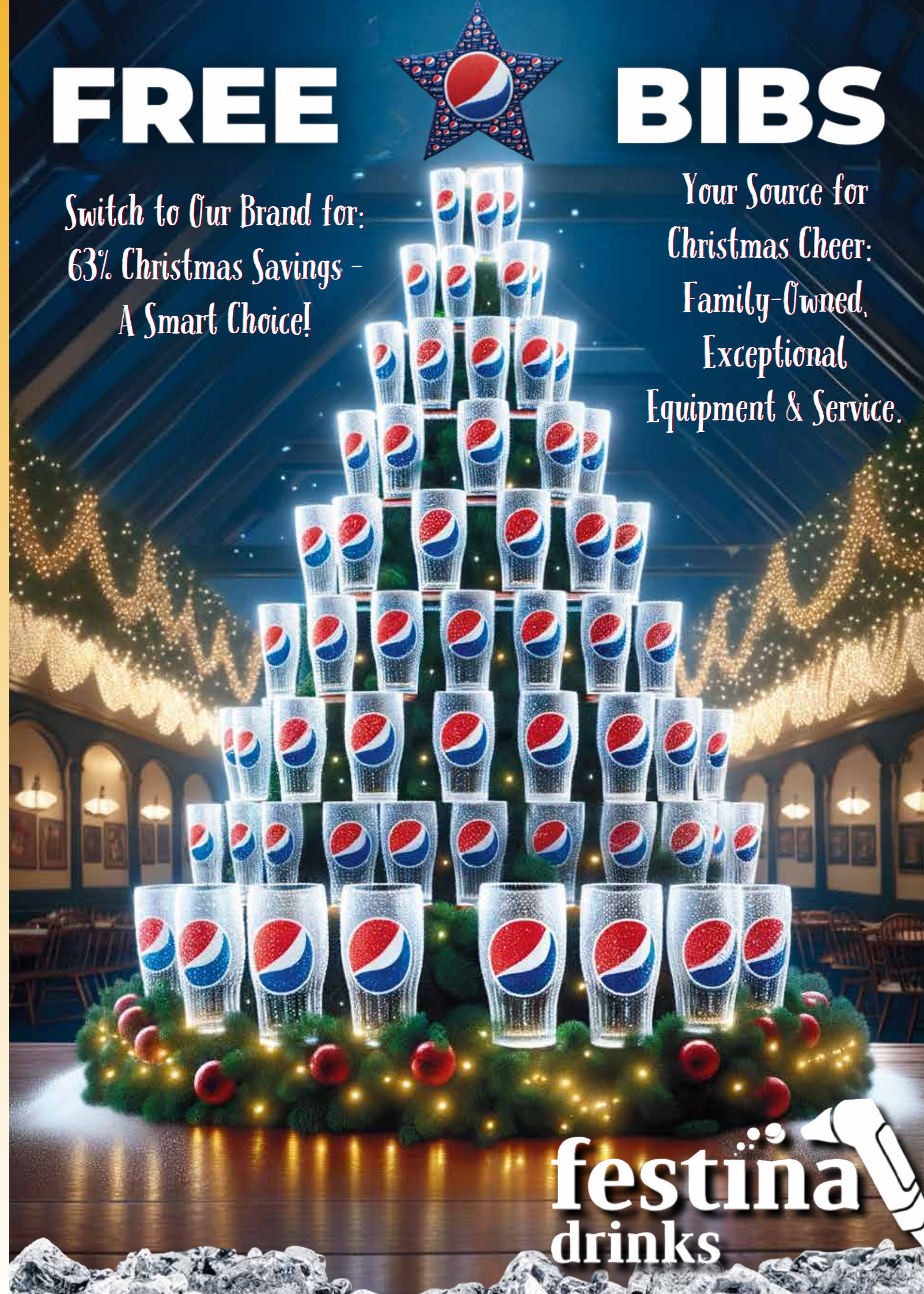
FREE



BIBS

*Switch to Our Brand for:
63% Christmas Savings -
A Smart Choice!*

*Your Source for
Christmas Cheer:
Family-Owned,
Exceptional
Equipment & Service.*



festiña
drinks

FESTIVE FIZZ

CORTE ALTA PROSECCO

75CL BUY A CASE
PAY £6.50 PER BOTTLE

20CL BUY A CASE
PAY £2 PER BOTTLE

DI MARIA PROSECCO

75CL BUY A CASE
PAY £6.60 PER BOTTLE

20CL BUY A CASE
PAY £2.10 PER BOTTLE



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